

Rebranded and Revamped, SAii Phi Phi Island Village Scales New Heights with its Spectacular Hillside Pool Villas

Following a four-month, multi-million baht renovation, this eco-sensitive island resort reopens with a wealth of new facilities and upgraded accommodation, including its brand new 150sqm Two Bedroom Hillside Pool Villas



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BANGKOK, THAILAND: [SAii Phi Phi Island Village](#), the newly-rebranded lifestyle retreat on Thailand's Koh Phi Phi Don, has embarked on an exciting new era of free-spirited, eco-friendly hospitality, as it unveils its revamped Hillside Pool Villas – including a new two-bedroom option that becomes the resort's top room category.

Previously known as Phi Phi Island Village Beach Resort, SAii Phi Phi Island Village underwent an extensive refurbishment before relaunching on 1st February 2021, as part of SAii Resorts, the fun and fresh upper-upscale brand from S Hotels and Resorts PCL. During the four-month renovation, all of SAii Phi Phi Island Village's tropical Thai-style bungalows, suites and villas were given a modern makeover, with bright, rustic-chic interiors. The project was overseen by Last Word Studio, the acclaimed Bangkok-based design studio.

SAii *Phi Phi Island* VILLAGE



The heights of exclusivity can be discovered at the One Bedroom Hillside Pool Villas (125sqm) and brand new Two Bedroom Hillside Pool Villas (150sqm), which are perched among the forest canopy. Each villa comes fully equipped with modern amenities and technology, such as complementary Wi-Fi, satellite TV, a tea and coffee maker, mini bar, and the SAii concierge app, which allows guests to control every element of their stay from their smartphone. A great night's sleep is ensured by SAii's exclusive "Creature Comfort" pillows and kids will love the handcrafted wooden puzzles. Guests can then step out onto their expansive outdoor terrace, soak up panoramic views of Phi Phi Island and the azure Andaman Sea, unwind on sun loungers, cuddle up on a swing sofa, and take a dip in their sparkling private pool. Pure bliss! These stunning villas were always popular with guests who desired a little extra luxury and privacy. Now, couples and honeymooners will be able to enjoy the fresh look and feel of the eight redesigned One Bedroom Hillside Pool Villas, and families and friends can experience elevated hospitality in the four new Two Bedroom Hillside Pool Villas. With natural materials, marine-inspired hues and bespoke bathroom amenities that can be blended by hand, guests will be immersed in an ambience of organic warmth and wellbeing that blends seamlessly with the surroundings.



SAii Phi Phi Island Village opened this month following a THB72 million (US\$2.4m) four-month reimagining, which encompassed SAii-inspired upgrades to the open-plan lobby, freeform pool, serene spa, sea-facing restaurants and lounges. Fresh brand concepts have been introduced, include Mr Tomyam, a casual poolside Thai fusion restaurant with alfresco seating; Lèn Be Well, which

promises a personalised approach to wellbeing; and M.I.Y Aroma Lab, where guests can create their own bespoke bathroom products, such as shampoo, conditioner, shower gel or body lotion, using a variety of natural ingredients and scents. The resort's Marine Discovery Centre continues to serve as a conservation hub for the entire region, offering interactive exhibitions and eco-sensitive excursions that play a pivotal role in preserving the environment.

Along with its sister SAii resort in Phuket, which also opened on 1st February 2021, SAii Phi Phi Island Village will attract "InSAiiders" – experience-seeking explorers who value personal freedom, authentic encounters and a sense of discovery. These millennially-minded guests are tech-savvy, but also have a desire to look beyond the screen, engage in new adventures and conserve the environment.

"We are thrilled to unveil our revitalised resort to the world. Becoming part of SAii Resorts, the free-spirited lifestyle concept from S Hotels & Resorts, gives us an outstanding opportunity to enhance our guest journeys and introduce exciting new concepts throughout the resort, from delectable dining to soothing spa sessions. Our all-new Two-Bedroom Hillside Pool Villas will offer unsurpassed stays for InSAiider families and friends seeking a highly immerse island escape," said Chao Treenawong, General Manager, SAii Phi Phi Island Village.

The resort is launching an exclusive "Ready to SAii-in" opening offer to be booked from now until March 18, 2021 for a stay period until June 30, 2021. Rates start from THB 6,750 for a One-Bedroom Hillside Pool Villa and from THB 11,999 for a Two-Bedroom Hillside Pool Villa, based on double occupancy for one night and including breakfast, land and sea transfer and non-motorised sport activities.

For more information about SAii Phi Phi Island Village, please visit hello.saiiresorts.com or follow us on [Facebook](#), [Instagram](#), or LINE [@phiphivillage](#)

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About SAii Phi Phi Island Village

Formerly known as Phi Phi Island Village Beach Resort, SAii Phi Phi Island Village enjoys a secluded, pristine tropical island location overlooking Loh Ba Gao Bay on Koh Phi Don. The resort boasts an impressive, exclusive 800-metre beachfront and offers guests a supremely comfortable back-to-nature experience with 201 rooms comprising 189 contemporary Thai style bungalows and 12 private Hillside Pool Villas across 70 acres of lush tropical gardens surrounding a custom-design lagoon-shaped pool and a long and elegant beachfront infinity pool. The resort offers four restaurants and three bars providing a diverse choice of cuisines set against a backdrop of exquisite views, while Lèn Be Well offers jungle cottages ideal for couples' spa treatments. The resort offers assured privacy and intimacy in the shade of swaying coconut palms with fragrant gardens that open onto the sparkling blue waters of the Andaman Sea. With the stunning flora and fauna of the Nopparattra National Park on their doorstep, the owners and employees at Phi Phi Island Village Beach Resort are committed to preserving the stunning natural surroundings through its Marine Discovery Centre and have implemented a number of ongoing sustainable initiatives to reduce the resort's ecological footprint.

About S Hotels and Resorts Public Company Limited

S Hotels and Resorts Public Company Limited, the hospitality arm of Singha Estate Public Company Limited, is a fast-growing, Thai-inspired company with an extensive international portfolio and world-class standards. Specialising in the management and investment of high-quality hotels and resorts in desirable destinations across the globe, S Hotels & Resorts has created a collection of its own distinctive lifestyle brands, whilst also partnering with the hospitality industry's leading names. The company aims to set new standards for leisure and lifestyle through diversified business platforms and to enhance value for all its stakeholders based upon a philosophy of sustainable development and delivering benefits to local communities. To learn more, please visit www.shotelsresorts.com or follow us on [Facebook](#), [Instagram](#), [Youtube](#), or [LinkedIn](#).

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